



**“DELIVERING THE EXTRAORDINARY”**

BOARD OF DIRECTORS  
East Shore Leadership Academy  
Regular Board Meeting Minutes  
1403 7th Street, Port Huron, MI 48060  
Monday, January 16, 2023 (11:30 a.m.)

*“East Shore Leadership Academy, in pursuit of excellence, will develop future leaders through a strong academic foundation and the development of high moral character.”*

**Call to Order**

11:35 a.m.

**Pledge of Allegiance**

11:35 a.m.

**Roll Call of Board Members**

Martin Doorn, President- Absent  
Margaret Swegles, Vice President/Treasurer- Present  
Michelle Fisher, Secretary- Present  
Patrick Patterson, Director - Present

**Recognition of other attendees**

Nancy Gardner, Bold Education Connections  
Neil Hartman, Northern Michigan University

**Opening remarks by the Board Chair**

None currently

**Approval of the Agenda**

Motion to approve the Regular Board Meeting Agenda with adding the recommendation to appoint a new board candidate, by Swegles, supported by Patterson.  
Fisher – Yes

**Call to the Public**

The meeting is a meeting of the Board of Directors in public for the purpose of conducting the Academy’s business and is not considered a public community meeting. Those that may wish to address the Board on agenda items only may do so at this time by being recognized by the Board President. There will be a second Call to the Public near the end of the agenda where interested

parties may address the Board on any items of their choice. Those that request to address the Board have a maximum of three minutes in which to speak.

### **Approval of Minutes**

Approval of the November 21, 2022, Regular Board Meeting Minutes by, Fisher, supported by Patterson.

Swegles – Yes

### **MONTHLY REPORTS**

*Financial Report* – Peggy Swegles reported no changes, everything looks good for this time of year. We are waiting on the amended budget and amended lease to see where we stand going forward. There was discussion about account payables.

*Marketing Report* – Nancy Gardner communicated she attended two community fundraising events since last meeting. The Digital Billboards will be used to advertise open enrollment dates and kindergarten round-up. She is working with Quentin Bishop on ways to inform parents and families of the Leader in Me curriculum and the value of attending a charter school. Nancy also noted “Fun Fest” will be back this year in August.

*Enrollment/Retention/Student Transferring and Incoming reports* – Nancy Gardner reported there are 184 students. Retention is 86%. The board asked for more specific reports that could include color coding based on level of success and/or comparison between a month this year compared to the same month last year. Another suggestion was a bar chart showing the last 5 years citing the NMU dashboard chart as an example.

*School-wide Goals* – Nancy Gardner reported that the 2022-23 goals were developed at the October NMU conference.

*Academics/Intervention* – Nancy Gardner communicated after school tutoring will begin this month for those students identified as needing additional services. The Behavior Interventionist will continue to assist with social emotional learning in the classrooms. Nancy also reported the M-Step results with increases in performance in 2021-2022 from 2020-2021. Considerable increases were shown in the “Performance Among Peers” category.

*Building Report* – Nancy Gardner pointed out the remaining square windows were being replaced above the larger gym windows presently. She has received one quote and is awaiting another from an electrician for wiring the proper number of plugs needed in all the classrooms. Nancy also reported the new HVAC systems are not functioning for the capacity needed in the rooms. Changes will need to be made to rectify the situation.

*NMU Representative Report* – Neil Hartman collected the yearly required “Conflict of Interest” statements from board members that were present.

He reminded the board:

- Attend the provided webinars to receive a bonus for the school.
- Young Wild Cat Scholars will take place for 6th graders on May 17, 18, 19, 2023.
- NMU Board Workshop- April 23, 24, 2023 will be at Soaring Eagle.

- NMU school improvement stipend of \$25,000.00 is available and can be used for school improvement, summer programs, etc.
- Defibrillators and staff training on use are necessary in the school building. ESLA is in compliance in this area.
- NMU offers training on assessment.
- Conflict of Interest forms

## **OLD BUSINESS**

*ESSER III*- Nancy Gardner reported there are no changes. The board voted to approve, as it stands. (See “Action Items.”)

*Public Comments* – No public comments currently.

*LEA Plan of Use (ARP)* – Nancy Gardner stated there are no changes.

*Public Comments* – No public comments currently.

*Strategic Enrollment Plan* – Nancy Gardner presented Quentin Bishop’s report.

- Suggests several tactics to improve retention. One idea is to identify a parent champion and create a video to advertise the value of school families.
- Suggests tactics to improve enrollment K-8. A goal of enrolling 25 Kindergarteners may be reached by flyer distribution, K round-up, and advertising on social media. Increases in Elementary/Middle school may occur by distributing ESLA swag bags prepared by the Parent Engagement Team to provide to every prospective family. Another suggestion is to create a school team of any kind in partnership with Athletic Factory. Sports or academic related.
- He will team with the ESLA Administrators to develop and implement these suggestions by June 2023.
- 20% increase in enrollment means 2023-2024 goal of 200 students.

*98c Funds* – Nancy Gardner communicated she has applied for The Michigan Department of Education grant for local education agencies (LEA). This 98c fund is to address learning loss. The amount per pupil is not known at this time however the school is eligible.

## **NEW BUSINESS**

*New Possible Board Appointee* – A recommendation was made to add Harold Powell as a potential ESLA board member. Board approved. (See “Action Items.”) He will be interviewed by NMU with the intent to appoint him at the February 13, 2023, board meeting.

*Board Policies and Procedures* – New policies were handed out and Nancy highlighted the changed regarding sex offenders and school activities. The board will review these this month and address any questions at the next board meeting,

## **COMMUNICATIONS TO THE BOARD**

*Recognition*

None currently.

*Announcements:*

Board member Michelle Fisher announced she will be resigning from the board at the end of her term in June 2023.

The next Board of Director's Regular Board Meeting will be held at 11:30 a.m. on Monday, February 13, 2023, at 1403 7th Street, Port Huron, MI 48060.

**Final call to the public**

Interested parties may address the Board on any items of their choice. Those that wish to request the Board have a maximum of three minutes in which to speak. No comments currently.

**Action Items**

Motion to receive the November and December 2022 Financial Reports for review as presented by, Swegles, supported by Fisher.

Patterson – Yes

Motion to accept the ESSER III Funds report as it stands by, Swegles, supported by Patterson.  
Fisher – Yes

Motion to recommend Harold Powell be appointed to the ESLA board, made by, Swegles, supported by Patterson.

Fisher – Yes

**Adjourned**

Meeting adjourned at 1:18 p.m.