



“DELIVERING THE EXTRAORDINARY”

**BOARD OF DIRECTORS**  
**East Shore Leadership Academy**  
**Regular Board Meeting Minutes – In Person**  
**1403 7<sup>th</sup> Street**  
**Port Huron, MI 48060**  
Monday, October 18, 2021 (2:30 p.m.)

**Mission**

*“East Shore Leadership Academy, in pursuit of excellence, will develop future leaders through a strong academic foundation and the development of high moral character.”*

**Call to Order**

2:32 p.m.

**Pledge of Allegiance**

2:32 p.m.

**Roll Call of Board Members**

Martin Doorn - Present

Sharla Conlan - Present

Michelle Fisher - Present

Margaret Swegles – Present

Patrick Patterson – Present

**Recognition of other attendees**

Neil Hartman, Northern Michigan University – Present

Nancy Gardner, Bold Education Connections – Present

Deanna Keller, East Shore Leadership Academy – Present

John Romine, The Romine Group – Present

**Opening remarks by the Board Chair**

“During this time of uncertainty, we are doing the best we can to meet within the spirit of the law and the Open Meetings Act”

**Motion to Approve or Amend the Agenda**

Motion to approve the September 13, 2021, Regular Board Meeting Agenda with the addition of Succession Planning, by Conlan, supported by Swegles.

Doorn – Yes

Fisher – Yes

Patterson – Yes

### **Call to the Public**

The meeting is a meeting of the Board of Directors in public for the purpose of conducting the Academy's business and is not considered a public meeting. Those that may wish to address the Board on agenda items only may do so at this time by being recognized by the Board President. There will be a second Call to the Public near the end of the agenda where interested parties may address the Board on any items of their choice. Those that request to address the Board have a maximum of three minutes in which to speak.

No public comments were made.

### **Approval of Minutes**

Motion to approve the September 13, 2021, Regular Board Meeting minutes, by Swegles supported by Conlan.

Doom – Yes

Fisher – Yes

Patterson – Yes

### **Monthly Reports**

*Financial Report:* Peggy Swegles reported that the financials are on target for this time of the year. Will follow up with accountant on 31a. Budget amendments will be ready for November 2021 meeting.

*Marketing Report:* Nancy Gardner reported that the marketing plan is consistently adhered to. ESSER III continues to be evaluated in regard and how funds may be used.

*Enrollment/Retention Report:* Deanna Keller reported enrollment being 149 students. Retention rate from last school year spring count and this school year fall count is 67%.

*School-wide Goals Report:* Deanna Keller reported that the goal would be the same as the NMU goal developed for 2020-21.

*Academic/Intervention:* Deanna Keller reported on NWEA data from last school year, M-Step, and iReady data for K-8 from the present school year. Scores reflected learning loss in both reading and math. She also discussed the NWEA data pre-pandemic and how well the students were doing during that time meeting their personal and NMU growth goals.

Deanna Keller also expressed the importance of dealing with the social/emotional trauma of the students as well as academics. If trauma is not addressed, learning will be minimal. Staff is doing a book study with a book: "Permission to Feel." Most importantly, the hope is students will remain in school.

*East Shore Leadership Academy COVID-19 Probable/Confirmed Cases:* Deanna Keller communicated that there are 0 probable and/or confirmed cases for September 2021.

*Building and Grounds Report:* Nancy Gardner reported that many of the improvements have been completed which include window blinds installed to windows on the north end of the building, the staff lounge being updated, and the fence scheduled to be installed around the outside boiler area October 22, 2021. Bid out amount has been changed to tasks over \$26,046.00.

*NMU Representative Report:* Neil Hartman reported the following.

- 1) There is a webinar series offered by NMU and if board members attend all 10 webinars, the school will receive a \$1,500 bonus.
- 2) Mid-year goal progress must be posted on the school website.
- 3) From now on there will be no more virtual quorums unless school is closed due to pandemic. Members can call in if necessary but cannot vote.
- 4) All schools are to submit their goals to MDE by September 15, 2021, for the new school year.
- 5) NMU's School Improvement grant of \$20,000 can be used for consulting to evaluate the school's program.

## **OLD BUSINESS**

*Management Succession Plan:* Change personal name to management company name then send to NMU for approval.

## **NEW BUSINESS**

*School Consulting Recommendation:* Nancy Gardner presented information regarding SchoolWorks. The NMU School Improvement grant can pay for the consulting up to \$20,000. The remainder would come out of the general budget.

It was suggested also to explore an additional recommendation. If that does not satisfy what the school is looking for then move ahead with SchoolWorks.

*Director of School Growth and Enrollment:* After a lengthy discussion it was decided to begin working towards looking into hiring an Enrollment and Recruitment Director.

*ESSER II and III Update:* Nancy Gardner updated the board on desired tasks that would fall within ESSER II and/or III. She also indicated that it may be possible that a person who would focus on school growth could fall within the guidelines. The board voted and approved upcoming ESSER II fund allocations. The total grant award for ESSER III \$717,929.00, with \$478,618.00 being available currently. The process for any grant activity is that the school would determine the need and if it falls under the guidelines then present to the board for approval. Once it is approved by the board then it can be ordered/purchased.

## **COMMUNICATIONS TO THE BOARD**

### **Announcements and Recognition**

Announcements:

The next Board of Director's Regular Board meeting will be held at 2:30 p.m. on Monday November 15, 2021, at the school.

Recognition:

None currently

### **Final call to the public**

Interested parties may address the Board on any items of their choice. Those that wish to address the Board have a maximum of three minutes in which to speak.

No comments at this time.



