



“DELIVERING THE EXTRAORDINARY”

BOARD OF DIRECTORS
East Shore Leadership Academy
Regular Board Meeting Minutes – Virtual Meeting
1403 7th Street
Port Huron, MI 48060
Thursday, April 16, 2020 (11:45 p.m.)

Mission

“East Shore Leadership Academy, in pursuit of excellence, will develop future leaders through a strong academic foundation and the development of high moral character.”

Call to Order

11:46p.m.

Pledge of Allegiance

11:46 p.m.

Roll Call

Martin Doorn - President - Present
Christopher Gearhart - Vice President/Treasurer - Present
Sharla Conlan - Secretary - Present
Michelle Fisher - Director – Present
Margaret Swegles - Director - Present

Other

Neil Hartman - Northern Michigan University – Present
Nancy Gardner - Bold Education Connections - Present
Deanna Keller - East Shore Leadership Academy – Present
Diana Turner – East Shore Leadership Academy – Present
John Weier – The Romine Group – Present
John Romine – The Romine Group – Present

Opening remarks by the Board Chair

During this time of uncertainty, we are doing the best we can to meet within the spirit of the law and the Open Meetings Act.

Motion to Approve or amend the Agenda

Motion to approve the April 16, 2020 Regular Board Meeting Agenda, by Swegles, supported by Fisher.

Doorn – Yes

Fisher – Yes

Gearhart – Yes

Swegles – Yes

Conlan – Yes

Call to the Public

The meeting is a meeting of the Board of Directors in public for the purpose of conducting the Academy's business and is not considered a public meeting. Those that may wish to address the Board on agenda items only may do so at this time by being recognized by the Board President. There will be a second Call to the Public near the end of the agenda where interested parties may address the Board on any items of their choice. Those that request to address the Board have a maximum of three minutes in which to speak.
No public comments were made.

Approval of Minutes

Approval of the February 20, 2020 Regular Meeting Minutes, by Conlan, supported by Gearhart.
Doorn – Yes Fisher – Yes
Gearhart – Yes Swegles – Yes
Conlan – Yes

MONTHLY REPORTS

Financial Report: John Weier presented the February 2020 and March 2020 financial reports Everything is on track as expected and the school is in a good financial position.

Marketing Report: Nancy Gardner discussed marketing initiatives related to branding and enrollment efforts especially during the pandemic and school closure.

Enrollment/Retention Report: Deanna Keller discussed present student numbers. There are currently 169 students enrolled in ESLA as of March 2020. Efforts to maintain student and family relationships is key during the pandemic.
This year's retention rate is set at 70% and enrollment for next year for a minimum of 178 and a stretch goal of 188.

School-wide Goals Report: Deanna Keller reported on the report from the Mackinac Center for Public Policy and the Content and Performance (CAP) scores related to M-STEP data. The report takes into consideration the student backgrounds or "context" of a school. She was pleased to announce that East Shore Leadership Academy was designated a B which placed high in the county report.
East Shore Leadership Academy has an overall free lunch percentage of 87.3.

Academic/Intervention Plan: Deanna Keller reported that the academic intervention plan has been adjusted due to the pandemic to meet the needs of the students needing intervention in the Google Classroom and/or Zoom Meeting format as well as paper packets.

Building and Grounds Report: Nancy Gardner reported on the "wish list" and mentioned the importance of signage and building security. Parking lot needs were discussed. Quotes/bids will be sought by John Romine.

NMU Representative Report: Neil Hartman reported that the NMU board workshop scheduled for April 19th and 20th is cancelled due to the pandemic. He also reported since the Young Wildcat Scholars event has been cancelled and that NMU is considering using those funds to assist their charter schools with needs resulting in distance learning and other areas related to meeting the needs of students during the school closures. Board appointments were also discussed.

OLD BUSINESS

School Safety Grant – Deanna Keller reported that the grant was submitted to the Michigan State Police for review.

NMU Board Workshop – the workshop originally scheduled for April 2020 has been cancelled.

NEW BUSINESS

Interim COVID-19 Plan – Nancy Gardner discussed the plan that addresses mitigation strategies that apply to organizations to help limit the spread of COVID-19.

Continuity of Learning and COVID-19 Response Plan – Deanna Keller discussed the plan that has been approved by Northern Michigan University that addresses how ESLA will continue instruction and meet the needs of students during the school closure.

Summer Marketing Plan – Nancy Gardner reported on marketing efforts that will take place over the summer months.

Educational Service Provider Evaluation – Nancy Gardner briefly discussed the evaluation format which will be further addressed at the May board meeting.

Election of Officers – Martin Doorn discussed with the board succession planning.

COMMUNICATIONS TO THE BOARD

Michigan Department of Education – Web link presented to updates.

Michigan Association of Public-School Academies – Web link presented for updates.

Great Lakes Education Project – Web link presented for updates.

Michigan Charter Day at the Capitol – scheduled for May 13, 2020 may be presented in a virtual format.

Announcements and Recognition

Announcements

None at this time.

Recognition

YMCA Summer Reading Grant – ESLA was awarded \$825.00 to provide reading resources for students throughout the summer months.

“Pennies for Patients” – students participated in a fund raiser for cancer and raised \$1024.24.

Mrs. Hunter – An ESLA family donated snacks and drinks for classes.

The next Board of Director’s Regular Board Meeting will be held at 11:45 a.m. on Thursday May 21, 2020 by virtual meeting. Steps to access the meeting will be available on the ESLA website.

Final call to the public

Interested parties may address the Board on any items of their choice. Those that wish to address the Board have a maximum of three minutes in which to speak.

No comments at this time.

Action Items

Motion to receive the February and March 2020 Financial Reports for review as presented, by Conlan, supported by Gearhart.

Doorn – Yes Fisher – Yes
Gearhart – Yes Swegles – Yes
Conlan – Yes

Motion to approve the Interim COVID-19 Plan as presented, by Fisher, supported by Conlan.

Doorn – Yes Fisher – Yes
Gearhart – Yes Swegles – Yes
Conlan – Yes

Motion to approve the Continuity of Learning COVID-19 Response Plan and any budget amendment related to the plan and other agreements referenced in the plan, and approval of the charter contract amendment by Gearhart, supported by Conlan.

Doorn – Yes Fisher – Yes
Gearhart – Yes Swegles – Yes
Conlan – Yes

Adjournment

The meeting was adjourned at 1:40 p.m.

These meetings of the Board of Directors are in public for the purpose of conducting the school's business and are not to be considered a public community meeting. There is a time for public participation during each meeting as indicated in the agenda.

Upon request to the academy office, the academy shall make reasonable accommodations for a person with a disability to be able to participate in this meeting.

Certification:

East Shore Leadership Academy Board of Directors duly adopted the above minutes at a properly noticed open meeting held on May 21, 2020 at which a quorum was present.

Board Secretary/Board Designee: _____ Approved, May 21, 2020.