



“DELIVERING THE EXTRAORDINARY”

BOARD OF DIRECTORS
East Shore Leadership Academy
Regular Board Meeting Minutes
1403 7th Street
Port Huron, MI 48060

Thursday, February 20, 2020 (11:45 p.m.)

Mission

“East Shore Leadership Academy, in pursuit of excellence, will develop future leaders through a strong academic foundation and the development of high moral character.”

Call to Order

12:20 p.m.

Pledge of Allegiance

12:20 p.m.

Roll Call

Martin Doorn - President - Present
Christopher Gearhart - Vice President/Treasurer - Present
Sharla Conlan - Secretary - Absent
Michelle Fisher - Director – Absent
Margaret Swegles - Director - Present

Other

Neil Hartman - Northern Michigan University – Present
Nancy Gardner - Bold Education Connections - Present
Deanna Keller - East Shore Leadership Academy – Present
John Weier – The Romine Group – Present
John Romine – The Romine Group – Absent

Opening remarks by the Board Chair

None at this time.

Motion to Approve or amend the Agenda

Motion to approve the February 20, 2020 Regular Board Meeting Agenda, by Gearhart, supported by Swegles.
Approved 3 – 0

Call to the Public

The meeting is a meeting of the Board of Directors in public for the purpose of conducting the Academy’s business and is not considered a public meeting. Those that may wish to address the

Board on agenda items only may do so at this time by being recognized by the Board President. There will be a second Call to the Public near the end of the agenda where interested parties may address the Board on any items of their choice. Those that request to address the Board have a maximum of three minutes in which to speak.

No public comments were made.

Approval of Minutes

Approval of the January 13, 2020 Regular Meeting Minutes, by Swegles, supported by Gearhart.
Approved 3 – 0

MONTHLY REPORTS

Financial Report: John Weier presented the January 2020 financial reports. Everything is on track as expected.

Budget Amendment: John Weier presented the amendments for School Service Fund Resolution and General Appropriation Resolution. Both reflected changes and the additional per pupil allowance.

Marketing Report: Nancy Gardner discussed marketing initiatives related to branding and enrollment efforts. We are also evaluating the summer marketing efforts, which will be presented to the board later this school year.

Enrollment/Retention Report: Deanna Keller discussed present student numbers. There are currently 172 students enrolled in ESLA. Student movement appears to stabilize this month. This year's retention rate is set at 70% and enrollment for next year for a minimum of 178 and a stretch goal of 188.

School-wide Goals Report: Deanna Keller continues to test students on NWEA. Results will be discussed with the board once released and address the WIG's progress.

Academic/Intervention Plan: Deanna Keller reported that the academic intervention plan is in place and working as planned. Ms. Keller also addressed the importance of evaluating and working with at risk students until the end of the school year.

The 2018-19 Annual Education Report (AER) which covers test data, was presented to the board. The AER is posted on the school's Transparency Page annually.

Building and Grounds Report: Nancy Gardner reported on the "wish list" and added the importance of signage and building security.

NMU Representative Report: Neil Hartman reported that the NMU board workshop will be April 19th and 20th. The workshop will begin at 5:30 p.m. on the 19th and conclude after noon on the 20th.

Discussed next year's possible raise in per pupil state aid.

NCSI will be paying for the school's spring and fall policy and procedures updates.

OLD BUSINESS

None at this time.

NEW BUSINESS

School Safety Grant – Deanna Keller discussed the recent Michigan State Police School Safety Grant. The new dates for the remainder of the school year. The school may be eligible to apply for

up to \$50,000 for additional security measures. Ms. Keller is working on quotes for submission purposes.

Retention Plan – Marty Doorn discussed the present retention plan. Nancy Gardner will address any additional changes in the present marketing plan in detail at the March board meeting.

Pupil Accounting Audit – Deanna Keller reported how well Diana Turner did on the audit with St. Clair County RESA.

2020-21 Annual School Calendar – Deanna Keller presented the 2020-21 school calendar.

COMMUNICATIONS TO THE BOARD

Michigan Association of Public-School Academies – Web link presented for updates.

Great Lakes Education Project – Web link presented for updates.

Announcements and Recognition

“Pennies for Patients” – students are doing a fund drive to help people with cancer.

The next Board of Director’s Regular Board Meeting will be held at 11:45 a.m. on Thursday March 19, 2020 at 1403 7th Street, Port Huron, MI 48060.

Final call to the public

Interested parties may address the Board on any items of their choice. Those that wish to address the Board have a maximum of three minutes in which to speak.

No comments at this time.

Action Items

Motion to receive the January 2020 Financial Report for review as presented, by Swegles, supported by Gearhart.

Approved 3 – 0

Motion to receive the General Appropriation Resolution and School Fund Appropriation Resolution by Swegles, supported by Gearhart.

Approved 3 – 0

Motion to approve the 2020-21 ESLA Annual School Calendar as presented, by Swegles, supported by Gearhart.

Approved 3 – 0

Adjournment

The meeting was adjourned at 1:24 p.m.

These meetings of the Board of Directors are in public for the purpose of conducting the school’s business and are not to be considered a public community meeting. There is a time for public participation during each meeting as indicated in the agenda.

Upon request to the academy office, the academy shall make reasonable accommodations for a person with a disability to be able to participate in this meeting.

Certification:

East Shore Leadership Academy Board of Directors duly adopted the above minutes at a properly noticed open meeting held on April 16, 2020 at which a quorum was present.

Board Secretary/Board Designee: *Sharon C. Conley* Approved, April 16, 2020.