



“DELIVERING THE EXTRAORDINARY”

BOARD OF DIRECTORS
East Shore Leadership Academy
Regular Board Meeting Minutes
1403 7th Street
Port Huron, MI 48060

Monday, December 9, 2019 (11:45 p.m.)

Mission

“East Shore Leadership Academy, in pursuit of excellence, will develop future leaders through a strong academic foundation and the development of high moral character.”

Call to Order

12:11 p.m.

Pledge of Allegiance

12:11 p.m.

Roll Call

Martin Doorn - President - Present
Christopher Gearhart - Vice President/Treasurer - Absent
Sharla Conlan - Secretary - Present
Michelle Fisher - Director - Absent
Margaret Swegles - Director - Present

Other

Neil Hartman - Northern Michigan University - Present
Nancy Gardner - Bold Education Connections - Present
Deanna Keller - East Shore Leadership Academy - Present
John Romine - The Romine Group - Present

Opening remarks by the Board Chair

None at this time.

Motion to Approve or amend the Agenda

Motion to approve the December 9, 2019 Regular Board Meeting Agenda, by Conlan, supported by Swegles.
Approved 3 – 0

Call to the Public

The meeting is a meeting of the Board of Directors in public for the purpose of conducting the Academy's business and is not considered a public meeting. Those that may wish to address the Board on agenda items only may do so at this time by being recognized by the Board President.

There will be a second Call to the Public near the end of the agenda where interested parties may address the Board on any items of their choice. Those that request to address the Board have a maximum of three minutes in which to speak.
No public comments were made.

Approval of Minutes

Approval of the November 11, 2019 Regular Meeting Minutes, by Conlan, supported by Swegles.
Approved 3 – 0

MONTHLY REPORTS

Financial Report: John Romine presented the November 2019 financial reports. Everything is on track as expected. The board will need to approve amendments at the January board meeting.

Marketing Report: Nancy Gardner discussed marketing initiatives related to enrollment efforts, which include group presentations, media, FB, enrollment and branding webinars, and preparing for the “Winter Wonderland event, and the “Family Feature” and Teacher Feature” on FB. We are also working with MAPSA in the area of marketing strategies.

Enrollment/Retention Report: Deanna Keller discussed present student numbers. There are currently 174 students enrolled in ESLA. The board discussed historical data and set this year’s retention rate at 70% and enrollment for next year for a minimum of 178 and a stretch goal of 188.

School-wide Goals Report: Deanna Keller discussed WIG’s (no. 3 and 4) that addresses student academic growth on ESLA’s NWEA for Fall of 2019 in the areas of Reading and Math. The data gives a snapshot of where students are at in those areas and a starting point for staff.

Academic/Intervention Plan: Deanna Keller reported that the academic intervention plan is in place and working as planned. Alexis Jex, math intervention teacher, will be presenting at the January board meeting. Deanna Keller also reported on the letter grade report generated by GLEP in regard to last year’s M-Step results and how it compares to area schools.

Building and Grounds Report: Nancy Gardner reported on areas that have been completed, what is in the works, and what is on the “Wish List” for further projects. John Romine reported that once weather permits the cracks in the asphalt will be fixed.

NMU Representative Report: Neil Hartman reported that the NMU Dashboard would be ready in January of 2020. He also reinforced that ESLA should seek additional board candidates.

OLD BUSINESS

Emergency Operations Plan: Board members agree that the plan is ready for approval. No questions were asked. Nancy Gardner did say that it is a continual work in progress. The Port Huron Police Department are also partnering with ESLA to ensure the plan is up-to-date and in compliance.

2020-21 Enrollment and Retention Goals: The board discussed enrollment trends and ideas for enrollment and retention minimum and stretch goals for 2020-21. Goals set for this year are 70% in the area of retention and a minimum of 178 for next school year with a stretch goal of 188.

NEW BUSINESS

Policies and Procedures Draft – Nancy Gardner presented the new and revised fall policies for board review.

COMMUNICATIONS TO THE BOARD

State Aid Update: The board discussed the probability of the governor reinstating the additional per pupil funding (\$240.00) and it being retroactive to the start of school year.

Announcements and Recognition

"School-Wide Thanksgiving Dinner" held on November 26, 2019 was a great event for the students and staff. Many parent volunteers assisted.

"Winter Wonderland" is on December 12, 2019 from 4:30 pm. – 7:00 p.m. Board members are encouraged to stop by.

The next Board of Director's Regular Board Meeting will be held at 11:45 a.m. on January 13, 2020 at 1403 7th Street, Port Huron, MI 48060.

Final call to the public

Interested parties may address the Board on any items of their choice. Those that wish to address the Board have a maximum of three minutes in which to speak.

No comments at this time.

Action Items

Motion to receive the November 2019 Financial Report for review as presented, by Swegles, supported by Conlan.

Approved 3 – 0

Motion to approve the ESLA Emergency Operations Plan and Teacher Emergency Resource Guide, by Swegles, supported by Conlan.

Approved 3 – 0

Adjournment

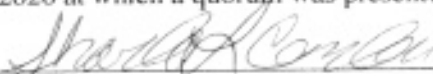
The meeting was adjourned at 2:05 p.m.

These meetings of the Board of Directors are in public for the purpose of conducting the school's business and are not to be considered a public community meeting. There is a time for public participation during each meeting as indicated in the agenda.

Upon request to the academy office, the academy shall make reasonable accommodations for a person with a disability to be able to participate in this meeting.

Certification:

East Shore Leadership Academy Board of Directors duly adopted the above minutes at a properly noticed open meeting held on January 13, 2020 at which a quorum was present.

Board Secretary/Board Designee:  Approved, January 13, 2020.